

Mismatch How Inclusion Shapes Design By Kat Holmes

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How inclusive methods can build elegant design solutions that work for all. Sometimes designed objects reject their users: a computer mouse that doesn't work for left-handed people, for example, or a touchscreen payment system that only works for people who read English phrases, have 20/20 vision, and use a credit card. Something as simple as color choices can render a product unusable for millions. These mismatches are the building blocks of exclusion. In Mismatch, Kat Holmes describes how design can lead to exclusion, and how design can also remedy exclusion. Inclusive design methods--designing objects with rather than for excluded users--can create elegant solutions that work well and benefit all. Holmes tells stories of pioneers of inclusive design, many of whom were drawn to work on inclusion because of their own experiences of exclusion. A gamer and designer who depends on voice recognition shows Holmes his "Wall of Exclusion," which displays dozens of game controllers that require two hands to operate; an architect shares her firsthand knowledge of how design can fail communities, gleaned from growing up in Detroit's housing projects; an astronomer who began to lose her eyesight adapts a technique called "sonification" so she can "listen" to the stars. Designing for inclusion is not a feel-good sideline. Holmes shows how inclusion can be a source of innovation and growth, especially for digital technologies. It can be a catalyst for creativity and a boost for the bottom line as a customer base expands. And each time we remedy a mismatched interaction, we create an opportunity for more people to contribute to society in meaningful ways..

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May 1st, 2020 - In the new book Mismatch designer Kat Holmes demystifies the buzzy design process embraced by panies This essay was adapted with permission from Mismatch How Inclusion Shapes Design

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Mismatch How Inclusion Shapes Design Kat Holmes Director for UX Design at Google

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March 27th, 2020 - This started a journey that transformed how I view myself my work and how technology shapes society Or more precisely how the people who design technology shape society For better or for worse Wele to the first post in a collection of stories that I?m meeting along the way Mismatch How Inclusion Shapes Design ing in September

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April 1st, 2020 - What Im reading this week Mismatch How Inclusion Shapes Design by Kat Holmes Im looking forward to diving in to this analysis of the many ways that design decisions can inadvertently exclude users from a designs benefits if they are not included in the design process

The 9 books designers should read in 2019

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Women Shaping the Future of Design Meet Kat Holmes

April 30th, 2020 - In 2018 Kat Holmes published her book Mismatch How Inclusion Shapes Design and launched mismatch design a digital media enterprise dedicated to providing inclusive design resources and education Currently a director of user experience UX at Google and formerly the principal director of inclusive design at Microsoft Holmes knows a thing or two an understatement about designing and

Hacking Mars A Design Challenge An Interview with Kat Holmes Microsoft Design

March 21st, 2020 - You could make 25 000 and win a trip to Microsoft in the US to experience HoloLens and meet the Microsoft Design studio In this interview we spend 40 minutes chatting with Microsoft Design

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April 15th, 2020 - Mismatch How Inclusion Shapes Design by Kat Holmes The MIT Press 176 pages Hardcover October 2018 ISBN 9780262038881 One of the great promises of digital technology of the internet and the connectivity it has allowed is that it would level the playing field flatten the world and allow everyone and anyone to participate

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April 29th, 2020 - Kat Holmes Mismatch How Inclusion Shapes Design 2018 Authors Daniele Savasta Ya?ar University Izmir Follow Author Bio Daniele Savasta is an interaction designer and lecturer in the Department of Visual munication Design at Ya?ar University in Izmir He is the founder and coordinator of the Interaction Design Lab xLab

Inclusion is designing the future Inside Design Blog

April 22nd, 2020 - Mismatch How Inclusion Shapes Design by Kat Holmes MIT Press 2018 Valuing human diversity So many of the strategies and behaviors that have led us to exclusion have been about avoiding uncertainty As designers and engineers we use mathematical models to homogenize the people we design for

Mismatch How Inclusion Shapes Design wins 800 CEO READ

March 24th, 2020 - Please join us in congratulating Kat Holmes author of Mismatch How Inclusion Shapes Design on winning the 800 CEO READ Business Book Award in Innovation and Creativity The award ceremony was held last night in New York City Executive editor Robert Prior was on hand to accept the award on behalf of the author

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For Designers Inclusion Can Be a Source of Innovation

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Mismatch Web Performance Consulting TimKadlec

April 7th, 2020 - Inclusion has bee a borderline buzzword that many panies like to throw around but few know how to actually prioritize Mismatch attempts to fix that by helping to provide a framework for how to design and build more inclusive experiences At less than 200 pages Mismatch is a brisk read and it?s not going to cover everything you need to know It does however do a very good job of

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